

BRANDON SOUTHERN

EDUCATION

UNIVERSITY OF BRITISH COLUMBIA

Expected Graduation: May 2019

Bachelor of International Economics (BIE)

- Cumulative GPA: 3.80/4.33
- Recipient of the **Chancellor's Scholar Award** for achieving an admission average **>95%**
- *Relevant coursework:* Financial Accounting (90% A+), Wages and Justice (96% - Top mark)
- BIE Program: an accelerated program that admits less than 5% of applicants and has core courses in economics, commerce and math from UBC's Vancouver School of Economics and the Sauder School of Business; promoting a global perspective and technical skills to manage large data sets

WORK EXPERIENCE

ROCKY MOUNTAINEER

May 2016- Sept 2016

Junior Analyst, Corporate Development

Vancouver, BC

- Collaborated with Analytics team and compiled information for 120+ macroeconomic variables in 4 countries to develop predictive revenue model in order to plan seasonal sales staff capacity accordingly
- Conducted political, economic and social analysis in 40-page preparatory document for Management Committee's long-term strategic planning session to provide insights to the competitive position of the business
- Created confidential documents of synthesized research which were later shared with Members of Parliament and government relations consultants as an instrumental tool in GR strategy

LANGLEY EVENTS CENTRE

Feb 2014 – Apr 2016

Ticket Office Customer Service

Langley, BC

- Offered excellent customer service utilizing strong interpersonal skills and knowledge of 5500+ seats

KRAUSE BERRY FARMS

Summers 2014 / 2015

U-Pick Sales

Aldergrove, BC

- In customer-focused role, distributed over 150 comment card surveys to guests (most of any employee in 2015)

NORTH LANGLEY BASKETBALL ASSOCIATION

2009 – 2015

Assistant Coordinator of Refereeing/ Referee

Langley, BC

- Officiated U16 games; assisted Coordinator in evaluating, organizing and mentoring over 30 referees to officiate a league of over 500 participants in 4 age groups; refereed Grade 8 and Junior Varsity High School games

LEADERSHIP EXPERIENCES

Youth Campaigner, BC Young Liberals

2016 – Present

- Campaign to over 100 households in numerous ridings, notably Vancouver - Point Grey

UBC Recreation Intramurals Elite-tier Official

2015 – 2017

- Using 7+ years' experience, officiate highly competitive basketball and dodgeball games

Totem Park Residents Association Sports Rep

2015 – 2016

- Organized sports-related events such as "Soccer for Syria" which raised nearly \$1000 for refugees

Grad Council Executive

2014 – 2015

- Organized 3 major events for over 400 graduating students at high school including "Grad Cruise"

SKILLS AND INTERESTS

- Proficient in presenting high-value-add information with MS Office: Excel, PowerPoint, Word and Outlook
- Fluent in French (DELFB2 Certificate- language prerequisite to study at a French university)
- Passionate about sports: Torch Bearer 2010 Paralympic Games; "Team Player Award" at 2013 BC Junior Boys Basketball Championships; Competed at an elite level in Race Walk