

ALICIA MEGAN LAU

PROFILE

Multilingual UBC Bachelor of Arts and Master of Management student with leadership and project management skills as seen through numerous academic involvements and community service initiatives. An established high achieving student, hard-working employee and philanthropic individual possessing team building, communication and adaptive skills acquired through a plethora of student initiatives and people-focused employments.

EDUCATION

Bachelor of Arts + Master of Management Dual Degree (UBC Sauder School of Business) November 2019
University of British Columbia, Vancouver, BC

- UBC Entrance Average: 94%
- Top 15% in program of study honours.

WORK EXPERIENCE

Access and Diversity Notetaker, *The University of British Columbia, Vancouver, BC* January – April 2017

- Provides valuable academic service by creating clear and detailed class notes for students with disabilities at UBC.
- Ensures all students have equal access to lecture material and equal opportunity in pursuance of their academics.

Jump Start Orientation Leader, *The University of British Columbia, Vancouver, BC* August – September 2016

- Helped build and support an engaged community of new international UBC students by creating peer relationships with Learning Community and fellow Orientation Leaders while facilitating academic and social programming.
- Refined competencies in communication, teamwork, social and community organization, problem solving, active listening and initiative in order to develop and exemplify leadership across campus throughout the academic year.

Sales and Support Generalist, *Victoria's Secret, Toronto, ON* May – August 2016

- In the position of cashier, consistently aided in raising the store's DPT (Dollars per Transaction) by encouraging add on purchases at cash while also raising the store's Customer Loyalty Email Capture from 6% to approximately 28% depending on the day.
- In sales support, consistently maintained an average SPH (Sales per Hour) quota of \$70 whilst recovering the store's products and visuals and interacting with store's customers.

COMMUNITY INVOLVEMENT

President (past VP Membership), *Alpha Phi Omega UBC, Vancouver, BC* September 2015 – Present

- Responsible for overseeing the complete operations of the Alpha Canada chapter of the co-educational service fraternity here at UBC.
- Maintains communication with advisors and Scouts Canada.
- Works closely with all portfolios (Marketing, Service, Finance etc.) to ensure cohesion within the fraternity and organizes agendas for all executive committee and general meetings alongside presidential assistants.

- Tweedsmuir House President**, *Place Vanier Residence Association*, Vancouver, BC April 2015 – Present
- Working alongside residence advisors and coordinators in growing the identity and community of the respective house and generally, the entire residence of first-year students as a whole.
 - This is done through programming events such as holiday parties, game nights and academic events.
 - Leading a house council of elected floor reps to aid them in facilitating events that their fellow residents wish to see within their community.

- Student Life Member-at-Large**, *UBC Alma Mater Society*, Vancouver, BC September 2016 – Present
- Develop and implement the annual student engagement strategy while providing input on projects brought forward by Student Services Manager and AMS Events Manager.
 - Recommend annual goals to the Steering Committee whilst creating initiatives to increase campus spirit and striving for the improvement of Club experience.

- First Year Committee Volunteer Coordinator**, *UBC Arts Undergraduate Society*, Vancouver, BC October – April 2016
- Was part of the largest undergraduate student organization in Western Canada catered to planning academic and social events for first year arts students as seen through events such as Holiday hAUSwarming and Garbagé, the collaboration with the volunteer party organization, the Calendar.

- Panam / Para panam Event Services Team Lead**, *TO2015*, Toronto, ON July – August 2015
- Was part of the Event Services management team in charge of overseeing the wellbeing of over 7000 athletes in the Athletes' Village.
 - Invested over 300 hours in overseeing the content of a dozen or so volunteers through arranging daily shifts, breaks, tasks and meals accordingly.
 - Adapted to daily changes in routine to ensure proper instruction of volunteers in the positions of access monitors, pacers and pre-information marshals.

ADDITIONAL SKILLS / INTERESTS

- Languages: French fluent, Spanish working conversational
- Fitness/Sports: running, ultimate frisbee, soccer, badminton
- Travel: Caribbean (Jamaica, Cuba, Dominican Republic, Mexico), Europe (France, Spain)
- Conferences: PACURH 2016, Alpha Phi Omega Nationals 2016

